

Asst. Prof. İnci POLAT SESLİOKUYUCU

Personal Information

Office Phone: [+90 246 211 0078](tel:+902462110078)

Email: incisesliokuyucu@sdu.edu.tr

Other Email: incipolatss@gmail.com

Web: <https://avesis.sdu.edu.tr/incisesliokuyucu>

Education Information

Doctorate, Anadolu University, Institute Of Social Sciences, Department Of Civil Aviation Management, Turkey 2012 - 2018

Postgraduate, Gaziantep University, Faculty Of Economics And Administrative Sciences, Department Of International Trade And Logistics, Turkey 2009 - 2012

Undergraduate, Manisa Celal Bayar University, Academy Of Applied Sciences, Department Of International Trade, Turkey 2005 - 2009

Associate Degree, Gaziantep University, Gaziantep Vocational School, Department Of Accounting And Tax Department, Turkey 2002 - 2004

Foreign Languages

English, B2 Upper Intermediate

Dissertations

Doctorate, Impact of service innovation and performance of service dominant orientation in airline ecosystem, Anadolu University, Institute Of Social Sciences, Department Of Civil Aviation Management, 2018

Postgraduate, The relationship between strategic orientation and business performance in the free zones businesses, Gaziantep University, Institute Of Social Sciences, Department Of International Trade And Marketing, 2012

Research Areas

Social Sciences and Humanities, Marketing

Academic Titles / Tasks

Assistant Professor, Suleyman Demirel University, Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2019 - Continues

Research Assistant PhD, Gaziantep University, Faculty Of Aeronautics And Astronautics, Department Of Civil Aviation Management, 2018 - 2019

Research Assistant, Gaziantep University, Faculty Of Aeronautics And Astronautics, Department Of Civil Aviation Management, 2013 - 2018

Research Assistant, Gaziantep University, Faculty Of Economics And Administrative Sciences, Department Of International Trade And Logistics, 2009 - 2013

Academic and Administrative Experience

Deputy Head of Department, Suleyman Demirel University, Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2021 - 2021

Head of Department, Suleyman Demirel University, Sivil Havacılık Yüksekokulu, Havacılık Yönetimi Bölümü, 2019 - 2021

Courses

E-Trade and Social Media, Undergraduate, 2021 - 2022

Business, Undergraduate, 2021 - 2022

Marketing Management, Undergraduate, 2020 - 2021

Air Transportation, Undergraduate, 2020 - 2021

Articles Published in Other Journals

- I. **The Impact of Attitude and Subjective Norm on Airline Passengers' Travel Intention in the Covid-19 Era: Mediating Role of Perceived Risk**
Polat Sesliokuyucu İ., Erdoğan D., Sesliokuyucu O. S.
Anais Brasileiros De Estudos Turísticos - ABET, no.11, pp.1-15, 2021 (Journal Indexed in ESCI)
- II. **Dialogue and Transparency in Value Co-creation: An Empirical Analysis of Airline Passengers**
Polat Sesliokuyucu İ.
Journal Of Aviation Research, vol.2, no.2, pp.168-181, 2020 (Refereed Journals of Other Institutions)
- III. **Havayolu Hizmet Sisteminde Ortak Değer Yaratmanın Tekrar Satın Alma Niyetine Etkisi (The Effect of Value Co-Creation on Repurchase Intention in Airline Service System)**
POLAT SESLİOKUYUCU İ., SESLİOKUYUCU O. S.
Journal of Business Research - Turk, vol.11, no.4, pp.3073-3085, 2019 (Other Refereed National Journals)
- IV. **Determination of twitter users sentiment polarity toward airline market**
KOÇAK B. B. , POLAT SESLİOKUYUCU İ.
Pressacademia, vol.2, no.1, pp.684, 2016 (Refereed Journals of Other Institutions)
- V. **Degree of Internationalization in Logistics Sector and Strategic Orientations**
POLAT SESLİOKUYUCU İ., MUTLU H. M.
LogForum: Scientific Journal of Logistics, vol.9, no.2, pp.91-102, 2013 (Refereed Journals of Other Institutions)
- VI. **Stratejik Oryantasyon Ve Firma Performansı: Serbest Bölge Firmaları Üzerinde Ampirik Bir Çalışma**
POLAT SESLİOKUYUCU İ., MUTLU H. M.
Paradoks: The Journal of Economics, Sociology Politics, vol.9, no.1, 2013 (Other Refereed National Journals)
- VII. **The impacts of market orientation, entrepreneurial orientation, environmental uncertainty and internationalization speed on firm performance**
POLAT İ., MUTLU H. M.
European Researcher, no.27, pp.1248-1254, 2012 (Refereed Journals of Other Institutions)

Books & Book Chapters

- I. **Seyahat Sektöründe Ortak Üretim ve Ortak Yaratım Bağlamında Hizmet Yeniliğinin Değerlendirilmesi**
Polat Sesliokuyucu İ.
in: Turizm Sektöründe Güncel Sorunlar ve Yeni Trendler, Salih Tellioglu, Editor, ASOS Yayınları, Ankara, pp.245-259, 2021
- II. **Havayolu Ekosisteminde Hizmet Baskın Yönelim:Hizmet yeniliği ve performansa etkisi**
POLAT SESLİOKUYUCU İ., ATALIK Ö.

Lambert academic publishing, 2019

III. HAVA KARGO TAŞIMACILIĞININ ÖNEMİ VE ÖZELLİKLERİ

POLAT SESLİOKUYUCU İ., SARILGAN A. E.

in: HAVA KARGO VE TEHLİKELİ MADDELER, SARILGAN, Ali Emre, Editor, Anadolu Üniversitesi Yayınları, Eskişehir, pp.30-47, 2018

Refereed Congress / Symposium Publications in Proceedings

- I. **Ortak Değer Yaratmanın Yolcu Sadakati ve Algılanan Hizmet Yeniliği Üzerine Etkisi**
Polat Sesliokuyucu İ.
25. PAZARLAMA KONGRESİ, Ankara, Turkey, 30 June - 02 July 2021, pp.257-267
- II. **Havayolu Yolcu Hizmetinde Değer Yıkımı Sonrası Hizmet İyileştirme Sürecinin Değerlendirilmesi**
Polat Sesliokuyucu İ.
International Symposium on Business, Economics & Education, Ankara, Turkey, 7 - 08 April 2021, pp.205-215
- III. **Hava Taşımacılığı ve Uluslararası Ticaret: Avrupa Ülkelerinin Kümeleme Yöntemi ile Haritalandırılması**
SESLİOKUYUCU O. S., SAYAR G., POLAT SESLİOKUYUCU İ.
11th International Conference of Strategic Research on Scientific Studies and Education (ICoSReSSE), Antalya, Turkey, 8 - 10 November 2019
- IV. **Havayolu Firmalarında Diyalog ve Şeffaflığın Yolcu Güvenine Etkisi**
POLAT SESLİOKUYUCU İ., SESLİOKUYUCU O. S.
11th International Conference of Strategic Research on Scientific Studies and Education (ICoSReSSE), Antalya, Turkey, 8 - 10 November 2019
- V. **Dijital Kanal Kullanımı: Havayolu İşletmeleri Üzerine Bir Uygulama**
SESLİOKUYUCU O. S., POLAT SESLİOKUYUCU İ.
4th SCF International Conference on "Economic and Social Impacts of Globalization and Future of Turkey-EU Relations, 26 - 28 April 2018, vol.1, pp.71
- VI. **Ülkelerin Lojistik Altyapı Değişkenlerinin Dışa Açıklıkları Üzerindeki Etkileri**
SESLİOKUYUCU O. S., POLAT SESLİOKUYUCU İ.
3rd International Conference on "Economic and Social Impacts of Globalization", Antalya, Turkey, 5 - 07 October 2017, pp.123
- VII. **Havayolu Firmalarının Ortak Değer Yaratma Davranışının Ölçülmesi ve Tekrar Satın Alma Niyeti Üzerine Etkisi**
POLAT SESLİOKUYUCU İ., AKSOY H.
3rd International Conference on "Economic and Social Impacts of Globalization", Antalya, Turkey, 5 - 07 October 2017, pp.112-113
- VIII. **Impact on Service Innovation and Performance of S-D Orientation in Airline Ecosystem (Doctorial Workshop)**
POLAT SESLİOKUYUCU İ., ATALIK Ö.
5th Naples Forum on Service, SORRENTO/NAPLES, Italy, 6 - 09 June 2017
- IX. **Effects of Hedonic and Utilitarian Intention on E-Wom: An Evaluation on Air Passengers**
POLAT SESLİOKUYUCU İ., YILMAZ E. S.
18th International Conference on Social Science Humanities (ICSSH), Roma, Italy, 6 - 07 June 2017, pp.78
- X. **Comparing Aviation Transport Variables Of Countries: Cluster Analysis Approach**
SESLİOKUYUCU O. S., POLAT SESLİOKUYUCU İ.
18th International Conference on Social Science Humanities (ICSSH), ROMA, Italy, 6 - 07 June 2017, pp.76-77

Other Publications

- I. **Havayolu Şirketlerinin Hizmet Baskın Yönelime Sahip Olması Onları Daha Yenilikçi Kılar**
Polat Sesliokuyucu İ.
Other, pp.32-36, 2018

Activities in Scientific Journals

Journal of Aviation, Editor, 2021 - Continues

Scientific Refereeing

Impact of Global Issues on International Trade, Chapter Scientific / Professional Book Published by Renowned Publishing Houses, June 2021

Journal of Mediterranean Tourism Research (JOMETR), Other journals, June 2021

Manisa Celal Bayar Üniversitesi Sosyal Bilimler Dergisi, Other Indexed Journal, April 2021

Sosyal ve Beşeri Bilimler Dergisi, Other journals, April 2021

Journal of Aviation Research, Other Indexed Journal, March 2021

ERCİYES ÜNİV. İKTİSADİ VE İDARİ BİLİMLER DERGİSİ, National Scientific Refreed Journal, February 2021

Türkiye Sosyal Araştırmalar Dergisi, Other Indexed Journal, February 2021

Journal of Aviation, Other Indexed Journal, March 2020